

How to Get the Most Out of Your VPID Newsletter

The VegasProInsidersDaily newsletter is built to do more than just give you picks—it's designed to *teach* you how to become a smarter bettor. If you're used to only buying picks, you'll notice we offer more options. That's on purpose, and here's how you can use everything inside.

Start with the Picks

The picks are straightforward—these are expert plays from myself, Sean, and the West Coast Wise Guys. Sometimes, you'll see different experts on opposite sides of the same game. When that happens, go with the expert who's currently the hottest based on their record, or stick with the one you personally trust the most.

For WCWG picks, you'll see three different types. All of them are strong plays, but the very best is when all three point to the same side. That's your strongest signal.

Use the Extra Tools to Shape Your Own Bets

Most bettors don't just follow purchased picks—they also make their own plays. That's why VPID gives you systems and trends: to support your decisions or to warn you when information points the other way. This can help you avoid unnecessary losses. Neither systems nor trends are perfect, but they give you extra knowledge so you can make smarter wagers.

Systems vs. Trends—Know the Difference

- **Systems** apply across an entire sport. They've been tested over the years (some going back to 1992) and are chosen for their proven success rates. They're not meant to replace expert picks but to strengthen your confidence or give direction when you're handicapping on your own.
- **Trends** are more specific—they apply to a team, coach, or even a player. Trends are helpful when you've already spotted a game you like but need one more push before betting. A trend that lines up with your thinking can give you the green light. If it goes against you, then it's decision time. Legendary handicappers like Marc Lawrence built their careers on systems and trends, so don't underestimate them.

Social Media Buzz—A New Tool

This section is unique to VPID. We track what's happening in the betting world outside our network—popular systems, trends, or public money movement. This can help you decide whether to ride with the crowd or fade them. It's also great for prop bets since you'll see where most bettors are leaning.

Final Thoughts

VPID is not just another pick-selling site—it's an information hub. Our goal is to give you quality expert selections *and* time-saving insights that boost your overall betting knowledge to give you — the edge. Our pricing is built for you to keep more when we win and lose less when we don't. At the end of the day, VPID is about three things: sharp betting information, helping our members succeed, and Having Fun.

Join the team, use the tools, and bet smarter with VegasProInsidersDaily.com newsletter!